

Peiran Tan
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Experience

- 2019—Experience design intern, Ethos
Rebrand art direction, design system, funnel optimization, and internal admin tools.
- 2018—Designer, Dubberly Design Office
Service strategy, concept diagrams, websites, motion graphics, and front-end development. Clients included Lilly, Daikin, and Descartes Labs.
- 2017/18—Design intern, Lippincott
Logos, visual systems, websites, apps, and motion graphics (clients available upon request).
- 2016/17—Freelancing
Corporate identities, books, and websites for Schema, Lyssn, and Notion.
- 2016—Design intern, Work & Co.
Fox's tvOS app. Asset production for Virgin America and Apple.
- 2015—Design intern, GitCafé
Helped redesign web app interfaces and gave talks on typography.

Education

- Master of Science in Human-Computer Interaction
Georgia Institute of Technology, 2018–20
- Bachelor of Design in Visual Communication Design
University of Washington, 2013–17

Skills

Interactive—Sketch, Figma, Framer, InVision, Principle, Origami
Research—contextual inquiry, grounded theory, participatory design
Graphic—Adobe Photoshop, Illustrator, InDesign, Glyphs
Motion & Video—After Effects, TouchDesigner, Premiere Pro, Cinema4D
Coding—JavaScript & React, HTML & CSS, Python, Arduino, Swift, p5.js

Teaching

- 2017—Undergraduate teaching assistant
Design critique and technical support for a sophomore type design class.

Published

- 2020—Co-editor, *A *New* Program for Graphic Design* (Chinese ed.)
2020—Translator, *Call It What It Is* (Chinese ed.)
2018—Contributor, *Transcultural Type Design: a Dialogue from China*
2017—Contributor, *The Type*, *Typographica*, and *Fonts in Use*