

Peiran Tan  
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## Work

- 2020—Product designer, Ethos  
Insurance agent partnerships.
- 2019—Experience design intern, Ethos  
Rebrand art direction, design system, funnel optimization, and internal admin tools.
- 2018—Designer, Dubberly Design Office  
Service strategy, concept diagrams, websites, motion graphics, and front-end development. Clients included Lilly, Daikin, and Descartes Labs.
- 2017/18—Design intern, Lippincott  
Logos, visual systems, websites, apps, and motion graphics (clients available upon request).
- 2016/17—Freelancing  
Corporate identities, books, and websites for Schema, Lyssn, and Notion.
- 2016—Design intern, Work & Co.  
Fox's tvOS app. Asset production for Virgin America and Apple.
- 2015—Design intern, GitCafé  
Helped redesign web app interfaces and gave talks on typography.

## Education

- Master of Science in Human-Computer Interaction  
Georgia Institute of Technology, 2018–20
- Bachelor of Design in Visual Communication Design  
University of Washington, 2013–17

## Skills

Interactive—Sketch, Figma, Framer, InVision, Principle, Origami  
Research—contextual inquiry, grounded theory, participatory design  
Graphic—Adobe Photoshop, Illustrator, InDesign, Glyphs  
Motion & Video—After Effects, TouchDesigner, Premiere Pro, Cinema4D  
Coding—JavaScript & React, HTML & CSS, Python, Arduino, Swift, p5.js

## Published

- 2020—Co-editor, *A \*New\* Program for Graphic Design* (Chinese ed.)  
2020—Translator, *Call It What It Is* (Chinese ed.)  
2018—Contributor, *Transcultural Type Design: a Dialogue from China*