

Peiran Tan +1 206 697 8494 peirantan.com info@peirantan.com	Work	ClickUp	Senior product designer 2024– Sole design DRI for ClickUp Tasks, leading a comprehensive redesign Rapid UX prototypes with Cursor and v0 Contributor & maintainer of ClickUp’s design system
		Notion	Senior interaction designer 2021–2024 Redesigned the Notion Template Gallery from scratch, at launch featuring 5k+ templates (7.6x original) and 250+ categories (12.5x). Key metrics like visits, activation, and CTR saw 1.5–2.25x increase within a week Growth experiments on template duplication, sign-up, pricing, and SEO Web experience for major product launches such as AI Q&A (2023), Calendar (2024), Sites (2024), and AI Assistant (2024) DRI and steward for <i>Fig</i> , Notion’s design system for web Color design & implementation of the Notion app’s dark mode
		Ethos	Product designer 2020–2021 Sole designer on Ethos’ insurance agent partnership business channel Designed & launched an agency web portal from scratch, resulting in 30–40% MoM growth in portal signup and +30% engagement Growth initiatives combined with redesign eventually accounted for 60% of Ethos’ revenue growth
		Ethos	Experience design intern 2019 Based on shadowing of internal customer agents, designed an agent CRM system tailored to the insurance industry with usability improvements Led art direction for Ethos’ rebrand & launched a redesign of ethoslife.com
		Dubberly Design Office	Design intern 2018 Product strategy, concept models, service design, open-box experience, and packaging prototyping for Lilly’s smart insulin pump Website and motion graphics for the Daikin One+ smart thermostat (announced CES 2019)
School	Master of Science	Georgia Institute of Technology 2018–2020 Human-computer interaction	
	Bachelor of Design	University of Washington 2013–2017 Visual communication design	
Skills	Design	Figma / Sketch / InDesign / Illustrator / Photoshop / Glyphs.app	
	Code	HTML / CSS / JavaScript / Python / React / TypeScript / Processing	
	Prototype	Framer / v0 / Cursor / Origami / Principle / Arduino	
	Motion & video	Adobe AfterEffects / Premiere Pro / Final Cut Pro	